

B-VISA 2030

The Course on Blue Economy in Albania: The focus on strategic sector Blue Economy and possible drivers of change and innovation

Durrës, 23th - 25th October 2024

University A. Moisiu, Currila

MODUL 1: Blue Economy in South Adriatic

23th October 8:30 -19:30

Agenda

8:15 – 08:30 Registration, welcome greetings 08:30 Start of the training	
08:30 -09:30 Opening of the course and presentation of the modules Presentation of the participants	Klodiana Collaku – Executive Director CEAPAL
09:30 Blue Growth Overview of Blue Growth 5 pillars & actors	PhD. Brunilda Licaj (Tourism expert, Lecturer at University A. Moisiu Durrës- UAMD)
<i>Contents and inputs</i>	Explain to participants Blue Growth and five key pillars: aquaculture, coastal tourism, marine biotechnology, ocean energy, and maritime transport
<i>Expected output</i>	Acquire knowledge relating to the 5 pillar in Blue Growth
11:00 Blue Economy driver of change in the S3 Regional Strategy- The Case of Albania	Redi Myshketa (PhD Candidate) EUSTAR Alliance Project
<i>Contents and Inputs</i>	One presentation of the skilled workforce proficient in marine ecosystems and harbour for the maritime sector
<i>Expected output</i>	To demonstrate the skilled workforce in maritime sector in Albanian marines and harbour
Lunch break	
14:00 NavLab, a Generic Simulation. How the technology Experiment in a safe environment.	Prof. Dr. Osman Metalla Faculty of Professional Studies, University A. Moisiu Durrës) Stars EU, MEP
<i>Contents and Inputs</i>	A maritime travel simulation with advanced technology in the maritime laboratory at the university

<i>Expected output</i>	Acquire knowledge relating the innovation and skills for the safety travelling
15:30 Laboratory Start up- Blue Entrepreneur	Denada Lica , Head of Management Department, Faculty of Business, UAMD, STARS EU
<i>Contents and Inputs</i>	How can a business be created in the blue economy? Simulations for creating a business plan and leadership in an enterprise
<i>Expected output</i>	To gain knowledge about the key elements of creating a business plan gain knowledge about the key elements of creating a business plan
17:00 Sustainable Costal Tourism Development Perspective in Albania. New marinas	PhD. Brunilda Licaj (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
<i>Contents and inputs</i>	Summary of the main features of the coastal tourism and port activities sectors in Albania
<i>Expected output</i>	Acquire knowledge relating to the impact of coastal tourism and port activities in Albania
18:30 Network and discussion	
19:30 End of the first modul	

DAY 2 – 24th October 9:00 -19:00

MODUL 2: Blue Entrepreneurship

Agenda

8:15 – 08:30 Registration, welcome greetings	
08:30 Start of the training	
08:30 Blue Entrepreneurship: From Business idea to Market	PhD. Brunilda Licaj (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
<i>Contents and inputs</i>	The innovative business ventures that leverage marine resources sustainable
<i>Expected output</i>	Participant gains skills in the direction of creating innovative business in maritime direction
10:00 Integrating Blue and Circular Economies <i>The situation of fishing and aquaculture in Albania. Identifying areas with abandoned nets in the Bay of Vlorë, and addressing the problems they cause for fishermen and the marine environment."</i>	Elvis Kamberi Department of Management Aquaculture and Fishery (Agricultural University of Tirana, Albania)
<i>Contents and inputs</i>	The situation of fishing and aquaculture in Albania

<i>Expected output</i>	Participant gains knowledge about the problems for fishermen and marine environment
11:30 “Development of Regional Joint Master Program in Maritime Environmental Protection and Management (MEP&M)”	Stela Sefa . PhD. Chief of Department of Engineering Sciences and Marine, University A.Moisiu, Durres
<i>Contents and Inputs</i>	The presentation of the scientific master's degree in the field of sea management and protection, organized between three faculties in Albania, Montenegro, and Slovenia
<i>Expected output</i>	Recognition of the master's program and the importance of the subjects to be studied in the Blue Economy. Recognition of the master's program and the importance of the subjects to be studied in the Blue Economy.
12:30- 14:00	Trip to Fish City and Lunch
14:00 Site visits in “Fish City” Elbasan that include:	The representant of Fish City
<ul style="list-style-type: none"> - Sustainable aquaculture practice - Fish farming techniques - Marine conservation and the future of seafood production - Benefit of local communities - Transformation of old military building in new destination 	A visit to Fish City, a business based on the development of the Circular Economy principle, where the ruins of a military unit have been transformed into a creative mini-city with hotels, restaurants, fish processing and preservation facilities. This is a socially-driven business employing 1,000 people, with ironic names from the communist era given to different areas. At the end of the visit, the full history of the business is showcased in the modern cinema of Fish City.
<i>Contents and Inputs</i>	A close observation of the use of the circular and creative economy concepts in the Blue Economy
<i>Expected output</i>	Recognition of cases linking the maritime processing industry with the hinterland area.
19:30 Trip to Durres	

DAY 3– 25th October 9:00 -19:00

MODUL 3: Sustainable Coastal Tourism development and Networks

Agenda

8:15 – 08:30 Registration, welcome greetings	
08:30 Start of the training	
08:30 Anticipated innovations for the blue economy: Skills for maritime sector	Rexhina Alite PhD Candidate Department of Engineering Sciences and Marine, University A.Moisiu, Durres

<i>Contents and inputs</i>	One presentation of the skilled workforce proficient in marine ecosystems and harbour for the maritime sector
<i>Expected output</i>	To demonstrate the skilled workforce in maritime sector in Albanian marines and harbour
10:00 The maritime tourism, the perspective of development of marinas and harbour in Albania.	PhD. Brunilda Licaj (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
<i>Contents and inputs</i>	The evaluation of the circular economy for the territory in the case of maritime tourism, yachts, and cruises, as well as the development opportunities in Albania through the establishment of new marinas and the improvement of existing ones.
<i>Expected output</i>	Familiarization with the various opportunities for the development of maritime tourism in Albania, based on the construction of marinas and the improvement of existing ports.
11:30 Workshop: Designing Circular Solutions for Coastal Challenges Interactive Group Workshop	Developing Action Plans for Local Issues based in Puglia region experience
<i>Contents and inputs</i>	The creation of various groups to highlight the intervention techniques in the circular economy in Albania and Montenegro, based on the strategy of the Puglia region.
<i>Expected output</i>	The creation of proposals by participants to present concrete cases for the circular economy.
Lunch	
14:00 Value Chain Analysis	Redi Myshketa (PhD Candidate) EUSTAR Alliance Project
<i>Contents and Inputs</i>	Introduce participants to the concept of value chains and associated chains of interconnected activities that span the blue spheres
<i>Expected output</i>	Introduce participants to the concept of value chains and associated chains of interconnected activities that span the blue spheres
15:00 Exercises: How to develop one Business plan based in the value chain Analyses	Redi Myshketa (PhD Candidate) EUSTAR Alliance Project
<i>Contents and inputs</i>	Business plan based in the value chain Analyses based in marketing and distributi
<i>Expected output</i>	Understanding the roles of marketing, distribution, and key inputs in value chain analysis is essential for identifying opportunities for improvement and enhancing overall business performance
16:00 The potential of blue-green corridors for sea/coastal-landscape. ppt	PhD. Brunilda Licaj (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
<i>Contents and inputs</i>	To explain the concept of blue-green corridors refers to integrated networks of water (blue) and land (green)

	ecosystems and support sustainable development in coastal areas.
<i>Expected output</i>	Equip participants with knowledge about the blue-green corridors
17:00 Durres Yacht Marina Case	Representant from Durres Yacht Marina/ to be confirmed
<i>Contents and inputs</i>	Presentation of the case of BLUE MARINA YACHT DURRES as an example of the transfer of the main port of the city, addressing environmental pollution and creating a new repurposed space.
<i>Expected output</i>	Familiarizing participants with a new port development model based on the Dubai model.
17:30 Visit Durres Harbor	Visit to the Port of Durrës , as an example of the transfer of the main port of the city, addressing environmental pollution which is undergoing a transformation phase. Certificate distribution ceremony. Closing remarks.
<i>Contents and inputs</i>	Familiarization with the Port of Durres, its facilities, and management, followed by the distribution of certificates.
<i>Expected output</i>	Understanding the causes of the port's transformation in function of improving the spatial and environmental quality of the city.
19:30 End of the training	